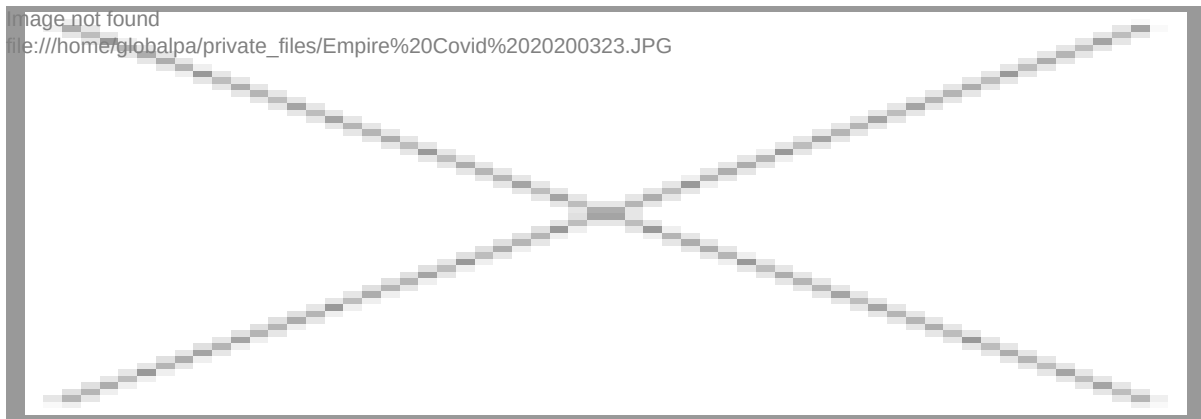
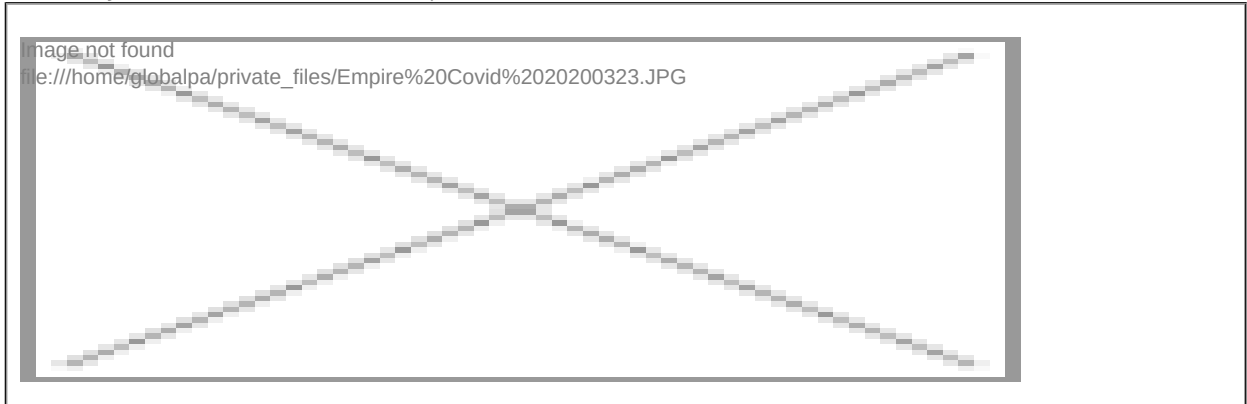


Empire Life | Helping keep you and your clients protected

Submitted by Victoria on March 23, 2020 - 12:55pm

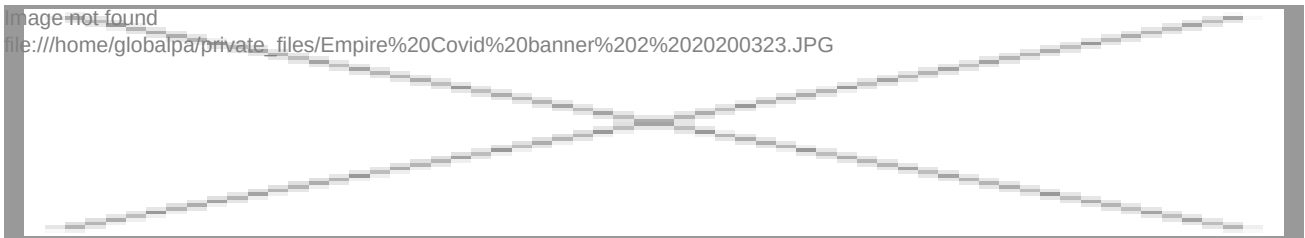


Helping keep you and your clients protected

At Empire Life, we continue to closely monitor developments regarding the COVID-19 virus and its impact on the well-being of our customers, distribution partners and employees. We're here to help and committed to making it simple, fast and easy for you to access the products and services you need to continue to take care of your clients' financial needs in an environment where they may want to minimize in person meetings.

Non-Face-to-Face with the Fast & Full Investment App

The Fast & Full Life Investment App has been designed to enable Non-Face-to-Face sales with features like integrated screen sharing, automated T2033 transfer, same day deposits with one-time pre-authorized debit (PAD) option* and e-signatures. Furthermore, clients receive immediate email confirmations, making it easy for you to complete the entire application and delivery process without a face-to-face meeting.



For a limited time, all Empire Life Guaranteed Investment Funds (GIF)¹ digital deposits will earn an extra 10% commission. This includes GIF applications using the Fast & Full Investment App, Fundserv deposits via Wire Order, additional GIF deposits processed through the Empire Life My Advisor Dashboard and recurring Pre-Authorized Debit (PAD).² What's more, submit your first [Fast & Full Investment App](#) and receive a \$50 bonus on your next commission payment from Empire Life.³

The 10% digital commission bonus is available from January 1 to June 30, 2020.



Talk to your Empire Life sales representative today for details.

* If application is received before 4:00 p.m. (ET).

¹ Segregated Fund contracts are issued by The Empire Life Insurance Company (?Empire Life?). A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. **Any amount that is allocated to a segregated fund is invested at the risk of the contract owner and may increase or decrease in value.** Past performance is no guarantee of future performance. All returns are calculated after taking expenses, management and administration fees into account.

² The campaign will pay an extra commission on all eligible deposits received and processed into Empire Life Guaranteed Investment Funds contracts - GIF 75/75, GIF 75/100 and GIF 100/100 from January 1, 2020 at 12:01 a.m. (ET) to June 30, 2020 at 4:00 p.m. (ET). All existing recurring Pre-Authorized Debits (PADs) as of January 1, 2020 will receive the GIF digital commission bonus. For more details, see Information Circular number: 2020-03.

³ To be eligible for the \$50 bonus, your first Fast & Full investment application must be submitted between January 1, 2020 at 12:01 a.m. (ET) and June 30, 2020 at 4:00 p.m. (ET) with the policy issued by 4:00 p.m. (ET) June 30, 2020 as per Bonus Rules. Total bonus reward per advisor is \$50 and its value will be included as taxable income for 2020.

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