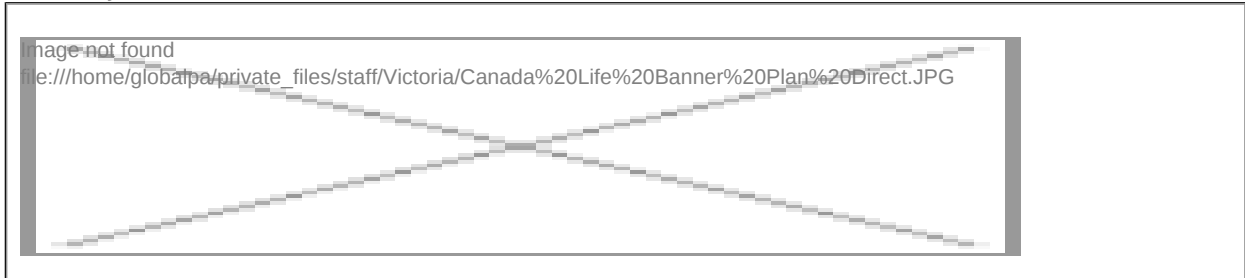


PlanDirect available on your shelf today!

Submitted by Victoria on March 26, 2021 - 11:04am



Add Canada Life individual health to your practice

Over the past couple weeks, we hope you've learned all you need to know about PlanDirect®, Canada Life's individual health product line that's available on your shelf today. Here's a recap and some resources to help get you started selling this product.

The advantages for you and your clients

- Competitive first year and service compensation paid through FASAT
- Several competitive plan designs available
- An account management team to support you
- Limited service work as we offer policyholders access to claims online and our 1-800 centre:
- Only one medical question required for underwritten plans
- All policies include Consult+, our digital healthcare partner

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Sign-up for e-Benefit now!

Register now for your **own e-Benefit** account where you can find product information, customized marketing, prospecting tools and online application submission.

National meeting recording

Watch the recorded March 18 session to learn more about the product offering.

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<https://s3-us-west-2.amazonaws.com/assets.cl-toolkit.com/DMO/1-Emails/2021/DMO-7425/guarantee-rewards>

Receive CE credits

Take the online course ***Understanding Individual Health*** to learn more about PlanDirect and receive two CE credits.

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